## 2018 Most Trusted Award Winners\*

### **FOOD**



Cottage Cheese



DANONE

DELISSIO







Sparkling Water



Baking







Vodka







Halal Meat









Captain Morgan

Yogourt

Tequila

Butter



**Bottled Water** 



**B**randSpark

**MOST TRUSTED** 

By Canadian Shoppers

Pasta

Ice Cream

Margarine

Rum



CHAPMAN'S

**Becel** 

Bread

Frozen Pizza

Mayonnaise

Frozen Fish



HELLMANNS

Deli Meat



Meat



Tea

Soft Drink

Protein Bars



Sausages



Coffee

Frozen French

Fries

Hot Dogs



Maxwell House



Whisky

Whiskey /









Fabric Softener



Dog Treats



Laundry Stain Remover



Flea & Tick Prevention



Batteries



Floor Cleaner



Lawn Care



Paper Towels



Air Freshener



Multi-Purpose Cleaner



Drink Carbonation





Dishwasher Cleaner



Insect Repellant



Laundry Detergent

System



Dishwasher Detergent



Garbage Bags



Hand Sanitizer



Food Storage Bags



Decalcifier & Rust Remover



**Eco-Friendly** Cleaning



Cat Food

🔀 Purina

Ziploc Food Storage Containers

Dish Soap



Flea Collars



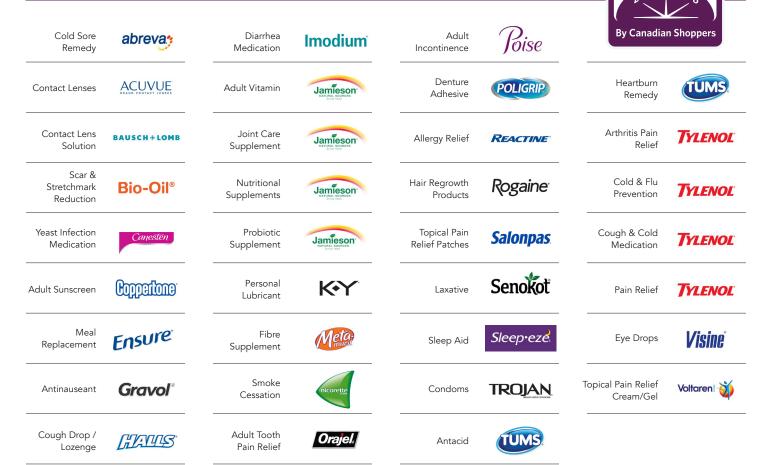
Dog Food

**E**PURINA



# 2018 Most Trusted Award Winners\*

#### **OTC**





**B**randSpark

MOST TRUSTED

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### **BEAUTY & PERSONAL CARE**













**B**randSpark

**MOST** 

Sensitive Skin Care



Crest.

Women's Shaving



Men's Deodorant/ Antiperspirant



Aveeno.

Foundation

Toothpaste

COVERGIRL®





Electric Toothbrush



Facial

Teeth Whitening



Mouthwash

**LISTERINE** 

Woman's Shampoo & Conditioner

**PANTENE** 

Cleanser

Neutrogena

Dove

Body Wash

Dove

Hair Colour

ĽORÉAL

Lip Colour

**REVLON** 

**OLAY** 

Men's Body Wash



Mascara

MAYBELĻĮŅĒ

Women's Deodorant/ Antiperspirant

Sensitive

Tampons

(Feminine

Protection)

Toothpaste



**SENSODYNE** 

**TAMPAX** 

Dry



Men's Skin



Dove

ĽORÉAL

Hair Removal



Anti-Aging Skin Care







Shampoo



Lip Balm



Hair Styling





