## 2019 Most Trusted Award Winners\*

## **SERVICE**





Cellular Network Provider (Ontario)

Cellular Network

Provider (Québec)



Home Insurance Provider



Hotel Booking Site



Mortgage Provider (Québec)

Music

Service

Streaming



**BrandSpark** 

MOST **TRUSTED** 

By Canadian Shoppers

Auto Insurance Provider

Auto Classifieds

(Online)



auto
TRADER.ca





NIDEOTRON 🌅

Investment Management Service (Tie)





Oil Change Service Chain



MR. LUBE

Auto Repair Service Chain

Buy and Sell

Classifieds

Car Rental

(Online)



Cruise line (Tie)





**Kood**o

Life Insurance Provider

(Tie)



**Manulife** 



Travel

Insurance

Provider

Real Estate



Cashback Rewards



nterprise

Discount Cellular Service Provider



Life Insurance Provider\* (Québec)

Meal Kit



Truck Rental Service



Credit Card



TELUS

Food Delivery App/Site



Loyalty Program



TV Nightly News



Cellular Network Provider (Tie)

Cellular Network

Provider (West)





Health

Insurance

Service



Delivery Service



Provider



TELUS



Provider



BLUE CROSS



Mortgage Provider (Tie)





TV Service

Vacation

Package

Provider



Weight Loss Program





## 2019 Most Trusted Award Winners\*

## **E-COMMERCE**



OLD NAVY
----------

Electronic Gaming / Videogames





Baby & Children's Clothing



Health & Wellness



amazon

Housewares / Kitchenware



Recreation & Outdoor Gear



PLACE



amazon

Laptop / Desktop Computers



Shoes / Footwear



**Baby Supplies** / Gear



wayfair

Major Home **Appliances** 



Small Home

**Appliances** 



Beauty & Cosmetics

SEPHORA

Home Entertainment

(Tie)

amazon

Mattresses

amazon

Sporting Goods



amazon

Books

amazon

(Televisions, Stereos, etc.) (Tie)

Men's Clothing / Fashion

amazon

Toys & Games



Cameras & Photography Supplies



Home Improvement / Renovation



Personal Electronics (Headphones, Bluetooth Speakers, etc.)

amazon

Women's Clothing / Fashion amazon

(Tie) HUDSON'S BAY

Pet Food amazon & Supplies

