

2021 Most Trusted Award Winners*



Services

Airline Southwest	Full Service Auto Insurance Provider State Farm	Loyalty Program Kroger	
Alarm Service ADT	Gas Station Shell	Meal Kit Delivery Service Hello FRESH	Tax Preparation Service H&R BLOCK
Car Rental Service enterprise	High Speed Internet Provider Spectrum	No Fee Credit Card DISCOVER	Tire Sales & Service Provider DISCOUNT TIRE
Cashback Rewards Credit Card DISCOVER	Home Insurance Provider State Farm	Oil Change Service Chain jiffylube	Travel Insurance Provider Allianz
Cellular Service Provider verizon	Home Shopping Network QVC	Online Investment Management Service Fidelity	TV Service Provider (Tie) xfinity
Discount Auto Insurance Provider GEICO	Hotel Chain (Tie) Hilton	Online-only Bank chime	
Discount Cellular Service Provider TRACFONE	Marriott	Pest Control Service TERMINIX	Value Hotel Chain (Tie) Hilton Holiday Inn
Financial Advisory Firm Fidelity	Junk Removal Service 1-800-GOT-JUNK? <small>THE WORLD'S LARGEST JUNK REMOVAL SERVICE</small>	Roadside Assistance Provider AAA	
Flower Delivery Service 1-800 flowers.com	Life Insurance Provider State Farm	Supplemental Health Insurance Provider UnitedHealthcare	Weight Loss Program WW

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Online/Apps

Antivirus Software 	Home Professional Hiring App 	Online Golf Booking 	
Artisan Marketplace 	International Money Transfer Site/App 	Paid-membership Dating Site (Tie) 	Tax Preparation Software
Buy And Sell Website 	Internet Radio App 		Vacation Booking Site/App
Children's Learning App 	Job Site/ Employment Classifieds 	Ride Sharing App 	Video Conferencing App
Credit Score Checking Site 	Language Learning App 	Short-term Rental Booking Site 	Website Builder/ Platform (Tie)
Fashion Marketplace Site/App 	Local Deals Site 	Site for Printing Services 	
Fitness Tracking App 	Music Streaming Service 	Streaming Service For Kids 	Website For Health Information
Food Delivery App 	Online Document Signature 	Streaming Service For Quality Content 	

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E-Commerce

Athletic Shoes (Tie) 	Craft Supplies (Tie) 	Health & Wellness 	
Bedding & Linens 	Electronics 	Home Décor & Furnishings 	Outdoor Gear
Books 	General Goods 	Home Exercise Equipment 	Pet Food & Supplies
Contact Lenses 	Glasses/ Prescription Eyewear 	Home Improvement / Renovation 	Sporting Goods (Tie)
Cosmetics (Tie) 	Grocery Delivery (Tie) 	Home Office Furniture 	Sports & Fitness Nutrition
	Grocery Pick-up 	Men's Activewear 	Women's Activewear
		Office Supplies (Tie) 	Women's Lingerie