

2022 Most Trusted Award Winners*



MOST TRUSTED GROCERY RETAILER BY REGION

Region	Rank #1	Rank #2	Rank #3	Rank #4	Rank #5
National					
Midwest					
Northeast					
South					
West					

MOST TRUSTED GROCERY RETAILERS AND RELATED FORMATS

Format	Rank #1
Convenience Store	
Discount Grocery Store	
Dollar Store (Tie)	
Natural Grocery Store	
Small Format Grocery Store	



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MOST TRUSTED GROCERY RETAILER BY ATTRIBUTE

Category	Rank #1	Rank #2	Rank #3	Rank #4	Rank #5
Beauty Products					
Easy Checkout Experience					
Enjoyable In-Store Experience					
Food & Beverage Products					
Fresh Meat					
Fresh Prepared Meals					
Fresh Produce					
Gourmet Foods					
Great Sales / Deals					
Healthy Prepared Foods					
Home Goods					
Household Care Products					
In-Store Cleanliness / Tidiness					



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MOST TRUSTED GROCERY RETAILER BY ATTRIBUTE CON'T

Category	Rank #1	Rank #2	Rank #3	Rank #4	Rank #5
In-Store Health & Safety Measures					
International Food Products					
Loyalty Program Rewards					
Natural / Organic Foods					
Over-the-Counter Health Products					
Service / Friendly Staff					
Store Brand / Private Label Products					
Store Organization					
Up-to-Date / Modern Stores					

