2022 Most Trusted Award Winners*



MOST TRUSTED GROCERY RETAILER BY REGION

Region	Rank [#] 1	Rank [#] 2	Rank [#] 3	Rank #4	Rank [#] 5
National	Walmart >¦<	Kroger	ALDI	Publix.	
Midwest	Walmart >¦<	Kroger	ALDI	meijer	ttyVee.
Northeast	Shop Rite	Walmart 🔆	ALDI	STOP&SHOP	Wegmans
South	Walmart >¦<	Publix.	Kroger	H·E·B	ALDI
West	Walmart >¦<	SAFEWAY ()		TRADER JOE'S®	Kroger

MOST TRUSTED GROCERY RETAILERS AND RELATED FORMATS





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MOST TRUSTED GROCERY RETAILER BY ATTRIBUTE

Category	Rank [#] 1	Rank [#] 2	Rank #3	Rank #4	Rank #5
Beauty Products	Walmart 🔀	H·E·B	Kroger	target	meijer
Easy Checkout Experience	H·E·B	Walmart >¦<	giant	HyVee.	ShapRite
Enjoyable In-Store Experience	H·E·B	Walmart 🔆	GIANT	A REAL PROPERTY AND A REAL	ttyVee.
Food & Beverage Products	Walmart >¦<	HyVee.	H·E·B	giant eagle	Kroger
Fresh Meat	Walmart >¦<	Kroger	meijer		GIANT
Fresh Prepared Meals	Walmart >;<	Wegmans	H·E·B	HyVee.	Kroger
Fresh Produce	Walmart >;<	H·E·B		HyVee.	Kroger
Gourmet Foods	WHÔLE FOODS	amazonfresh	TRADER JOE'S®		
Great Sales / Deals	Walmart >¦<	Shop Rite	Publix.	H·E·B	Kroger
Healthy Prepared Foods	WHÔLE FOODS	amazonfresh	HyVee.	Walmart >¦<	amazongo
Home Goods	Walmart >¦<	H·E·B	meijer	amazonfresh	amazongo
Household Care Products	Walmart >;<	H·E·B	Kroger	Wegmans	Publix.
In-Store Cleanliness / Tidiness	Walmart <mark>></mark> <	HyVee.	H·E·B	Publix.	Kroger



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2022 Most Trusted Award Winners*



MOST TRUSTED GROCERY RETAILER BY ATTRIBUTE CON'T

Category	Rank [#] 1	Rank [#] 2	Rank [#] 3	Rank #4	Rank [#] 5
In-Store Health & Safety Measures	Walmart >¦<	H·E·B	HyVee.	weis	Kroger
International Food Products	WHÔLE FOODS	Wegmans	TRADER JOE'S®	ShopRite	Publix.
Loyalty Program Rewards	Kroger	giant	meijer	Wegmans	Shap Rite
Natural / Organic Foods	WHÔLE FOODS	TRADER JOE'S®	SPROUTS FARMERS MARKET		amazonfresh
Over-the-Counter Health Products	Walmart 🔆	meijer	giant	H·E·B	Kroger
Service / Friendly Staff	Walmart >¦<	Kroger	H·E·B	Publix.	giant eagle
Store Brand / Private Label Products	Walmart >¦<	H·E·B	tlyVee.	Kroger	Publix.
Store Organization	Walmart 🔆	HyVee.	H·E·B	giant eagle	Kroger
Up-to-Date / Modern Stores	Walmart 🔆	H·E·B	Publix.	ShopRite.	HyVee.



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