



2014 Most Trusted Award Winners*

HEALTH & BEAUTY WINNERS

Body Wash		Hair Color (TIE)	L'ORÉAL PARIS	Mascara	COVERGIRL	Skin Care (Body)	
Condom		Hair Color (TIE)	CLAIROUX	Men's Facial Skin Care		Toothpaste (TIE)	
Deodorant / Anti-perspirant (Men)		Hair Removal		Men's Shaving		Toothpaste (TIE)	
Deodorant / Anti-perspirant (Women)		Hair Styling (TIE)	PANTENE	Nail Care		Topical Pain Relief	
Feminine Sanitary Product (TIE)	TAMPAX	Hair Styling (TIE)	L'ORÉAL PARIS	Nutritional Supplement		Upset Stomach Remedy	
Feminine Sanitary Product (TIE)		Hand Soap		Shampoo & Conditioner (Men)		Women's Facial Skin Care	OLAY
Foundation	COVERGIRL	Lipstick	REVLON	Shampoo & Conditioner (Women)	PANTENE	Women's Shaving	
General Pain Relief							

KIDS WINNERS

Baby Care (Shampoo & Wash)		Baby Wipes (TIE)		Children's Toy		Kids' Toothpaste	
Baby Food		Baby Wipes (TIE)		Diapers		Stroller	
Baby Formula		Child Car Seat					



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HOUSEHOLD WINNERS

Air Freshener



Cat Litter



Household Cleaning (TIE)



Laundry Stain Remover



Bath Tissue (TIE)



Dish Cleaning



Laundry Detergent



Paper Towel



FOOD & BEVERAGE WINNERS

Baking



Coffee



Packaged Meat



Soft Drink



Bread



Frozen Dessert



Pasta



Cereal



Frozen Entrée



Rice



Yogurt (TIE)



Cereal Bar



Frozen Pizza



Salad Dressing



Chocolate



Juice



Seasoning

