



# 2015 Most Trusted Award Winners\*

## HEALTH & BEAUTY WINNERS

Acne treatment (TIE)	Neutrogena Clearasil	Cough & Cold Remedy	VICKS	Lipstick	REVLON	Toothpaste	Crest
Adult Incontinence	Poise	Electrical Shaver	PHILIPS NORELCO	Mascara	MAYBELLINE	Topical Pain Relief (TIE)	BENGAY ICYHOT
Adult Sunscreen (TIE)	Coppertone Neutrogena	Facial Cleanser (TIE)	Neutrogena OLAY	Men's Antiperspirant-Deodorant	Old Spice	Upset Stomach Remedy	Pepto-Bismol
Adult Vitamin	Centrum	Feminine Sanitary Product	always	Men's Shampoo & Conditioner	head & shoulders	Women's Antiperspirant-Deodorant	Sport
Allergy Relief	Claritin	Foundation	COVERGIRL	Men's Shaving	Gillette	Women's Facial Skin Care	OLAY
Anti-Aging Moisturizer	OLAY	Genrel Pain Relief (TIE)	TYLENOL Advil	Men's Skin Care	Dove MEN'S CARE	Women's Hair Styling	PANTENE
Body Lotion	Aveeno	Hair Color	L'ORÉAL PARIS	Mouthwash	LISTERINE	Women's Shampoo & Conditioner	PANTENE
Body Wash	Dove	Hair Removal	Nair	Nail Care	Sally Hansen	Women's Shaving	Gillette Venus
Bug Repellant	OFF!	Hair Treatment (TIE)	L'ORÉAL PARIS PANTENE	Nutritional Supplements	Nature Made	Sleep Aid	VICKS
Condom	TROJAN			Toothbrush	Oral-B		

## KIDS WINNERS

Baby Food	Gerber	Baby Wipes	HUGGIES	Children's Vitamin	FINTSTONES	Kid's Sunscreen	Coppertone
Baby Formula	Similac	Children's Toy	Fisher-Price	Diaper	Pampers	Kid's Toothpaste	KID'S Crest




































# 2015 Most Trusted Award Winners\*

## HOUSEHOLD WINNERS

Air Freshener (TIE)	 	Dish Soap		Food Storage		Laundry Detergent	
Bath Tissue		Dish Detergent		Garbage Bag		Laundry Stain Remover	
Battery		Dog Food		Hand Soap (TIE)		Lawn Care	
Cat Food		Flea and Tick Control (TIE)		Household Cleaning		Paint	
Cat Litter		Floor Cleaner		In-Wash Scent Booster		Paper Towel	
Cleaning Aid							

## FOOD & BEVERAGE WINNERS

Baking		Egg		Jam		Peanut Butter	
Bottled Water		Energy Drink (TIE)		Juice		Rice	
Butter				Ketchup		Salad Dressing	
Cereal		Frozen Pizza		Mayonnaise		Seasoning	
Cheese		Gum		Mexican Food		Soft Drink	
Chips		Hot Sauce (TIE)		Mustard		Soup	
Chocolate				Pasta		Tea	
Coffee		Ice Cream		Pasta Sauce (TIE)		Yogurt	
Cookie		Instant Coffee	