2017 Most Trusted Award Winners*

By Canadian Shoppers

BrandSpark

FOOD & BEVERAGE









Bottled Water



Bread



Butter



Canned Fish



Cereal



Cheese





Chocolate







Coffee



Confectionary



Cottage Cheese



Energy Drink (TIE)





Frozen Fish



Frozen Pizza



Granola & Breakfast Bars



Hummus



Ice Cream



Light



Margarine



Mayonnaise



Non-Dairy Milk



Packaged Meat



Pasta



Pasta Sauce



Protein



Regular Beer



Soft Drink



Sour Cream



Yogurt



HOUSEHOLD AND PETS





Bathroom Tissue

Blender /

Juicer



Battery **DURACELL**















Dishwasher Cleaner



Dishwasher Detergent



Dog Food



Dog Treat



Drink Carbonation System



Eco-Friendly Cleaning Products



Fabric Softener



Flea & Tick Control



Floor Cleaner



Garbage Bag



Household Cleaning



Laundry Detergent



Laundry Stain Remover



RETOLVE

Lawn Care



Paper Towel



Vacuum





HEALTH & BEAUTY





Cough Drop



BURT'S BEES Lip Balm





Adult Sunscreen



Diarrhea Remedy

Imodium

Lip Colour

REVLON

Sensitive **SENSODYNE** Toothpaste

Adult Tooth Pain Relief



Electric Toothbrush



Manual Toothbrush



heads shoulders.

Adult Vitamin



Facial Cleanser



COVERGIRL Mascara

Shampoo & Conditioner (Women)

Shampoo &

Conditioner

(Men)

PANTENE

Allergy Relief



Facial Skincare

OIAV

(TIE)

MAYBELĻĮŅĘ

Smoke Cessation



Antacid



Feminine Sanitary Product



Antiperspirant/ Deodorant



Teeth Whitening



Antinauseant



Foundation

COVERGIRE

Men's Body Wash

Men's Hair

Styling







Weight Loss

Program

Women's

Deodorant

Styling

Toothpaste



Colgate

Body Moisturizer

Arthritis Pain

Relief



TYLENOL

Hair Colour

Green Food

Supplements



GENUINE HEALTH

Men's Shaving





Body Wash



Hair Dryer

Hair Removal



Nair.

Men's Skin Care



LISTERINE Mouthwash



Antiperspirant/



Condom

Contact Lens

Cold Sore

Remedy



abreva:

Hand Soap

Headache

Pain Relief

Laxative



TYLENOL

Senokot

Nail Polish (TIE)







Women's Shaving



Cough & Cold Remedy (TIE)

KIDS





BAUSCH+LOMB



TYLENOL

BrandSpark

Baby Wipe Pampers. Children's Toy



Diaper



Kids Sunscreen



Baby/Kids Tooth Pain Relief







Infant/Children's Pain & Fever Medication



Kids Toothpaste



Children's Allergy Medication

