



2017 Most Trusted Award Winners*

HEALTH & BEAUTY

Adult Incontinence		Contact Lens Solution		Lip Color		Smoke Cessation	
Adult Sunscreen		Cough & Cold Remedy		Mascara		Teeth Whitening	
Adult Tooth Pain Relief		Facial Cleanser		Men's Body Wash		Toothbrush	
Adult Vitamin		Feminine Sanitary Products		Men's Deodorant/Antiperspirant		Toothpaste	
Allergy Relief		Foundation		Men's Hair Styling		Topical Pain Relief	
Antacid		Hair Color		Men's Shaving		Weight Loss Program	
Arthritis Pain Relief		Hair Removal		Mouthwash		Women's Deodorant/Antiperspirant	
Body Moisturizer		Hand Soap		Sensitive Toothpaste		Women's Hair Styling (TIE)	
Body Wash		Headache Pain Relief		Shampoo & Conditioner (Men)			
Condom		Lip Balm		Shampoo & Conditioner (Women)		Women's Shaving	

KIDS

Baby Food		Children's Allergy Medication (TIE)	 	Children's Toothpaste		Diapers	
Baby Formula		Children's Sunscreen		Children's Toy		Infant/Children's Pain & Fever Medication	
Baby Wash/Shampoo		Children's Vitamin		Infant/Children's Tooth Pain Relief			
Baby Wipes							



2017 Most Trusted Award Winners*

FOOD & BEVERAGE

Beer



Chocolate



Energy Drink



Vodka



Butter



Coffee



Ice Cream



Yogurt



Candy



Eggs



Pasta



HOUSEHOLD AND PETS

Air Freshener



Dishwasher Detergent



Fabric Softener



Laundry Detergent



Battery



Dog Food



Floor Cleaner (TIE)



Laundry Stain Remover



Cat Food



Dog Treats



Paper Towels



Cat Litter



Eco-Friendly Cleaning Products



Household Cleaning (TIE)



Dish Soap



Flea & Tick Control

